

# SUNAPEE REGION MULTIMEDIA ADVERTISING PACKAGE

## ADVERTISING CONTRACT

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

Four media outlets, one price: \$99/week.  
Please place my advertisement for one year:

### INTERTOWN RECORD

Weekly business card ad (4" x 2")  
Full page ad in summer/fall guide

### KEARSARGE VALLEY MAGAZINE

Weekly 10-second billboard advertisement

### KEARSARGE MAGAZINE

1/3 horizontal color (please circle four in a row)  
spring 2009   summer 2009   fall 2009   winter 2009  
spring 2010   summer 2010   fall 2010   winter 2010

### KEARSARGEDIRECTORY.COM

Banner on page of your choice (please circle one)  
Shop   Eat   Fun   Stay   Town

The first month payment (\$396) is due with signed contract. Invoicing will occur monthly. An 18 percent annual finance charge will be added to advertisements not paid within 30 days. Advertisers who fail to fulfill the contract will be billed for the difference in rates. All delinquent accounts will pay for future ads up front, and be subject to collection costs, including reasonable attorney fees.

SIGNED \_\_\_\_\_

PRINTED \_\_\_\_\_

DATE \_\_\_\_\_

Please mail contract and check to:  
Yankee Communications  
509 Raccoon Hill Road  
Salisbury, NH 03235

Thank you!

## Sunapee Region Multimedia Advertising Package

It's no longer frustrating to map out a marketing strategy. Four local media outlets have created a discounted advertising package to help local businesses brand across four mediums: newspaper, television, magazine and Internet. **Advertise on all four for only \$99 per week.**



InterTown Record is a weekly community newspaper covering the Kearsarge/Sunapee region of New Hampshire. It's the local news, and it is seen by 2,400 readers every week.

[www.IntertownRecord.com](http://www.IntertownRecord.com)

### KEARSARGE VALLEY MAGAZINE

"The Weekly TV Journal of the I-89 Corridor"

Kearsarge Valley Magazine is a weekly television show, available twice a day in over 85,000 homes and 7,500 lodging establishments from Bennington, Vt., through the Upper Valley and down to Concord, N.H.

[www.yankeecommunications.net](http://www.yankeecommunications.net)

## Kearsarge

MAGAZINE

Kearsarge Magazine is an award-winning, four-color publication that covers the people, places and things in the Kearsarge/Lake Sunapee area. It is mailed to 7,000 readers each season.

[www.kearsargemagazine.com](http://www.kearsargemagazine.com)



Your guide to NH's Kearsarge/Lake Sunapee area

KearsargeDirectory.com is an online resource for locals, tourists and visitors looking for events and activities in the Kearsarge/Lake Sunapee area.

[www.kearsargedirectory.com](http://www.kearsargedirectory.com)